

The Grassroots Safety Leadership™ Book Series

Tools to create a safety culture that will endure

by
Steven I. Simon, Ph.D.
Rosa Carrillo, M.S.

The Grassroots Safety Leadership™ Series consists of three manuals to guide you through the safety culture change process implementation in your organization.

Through extensive experience and research in companies across North America, Steven I. Simon, Ph.D. and Rosa Carrillo, M.S. have discovered the key to successful employee-led safety teams. This three-book series spells out the roles and responsibilities for managers/supervisors, coaches and employee team members involved in creating safety culture change through the Grassroots Safety Leadership™ process.

Grassroots Safety Books

1. *Guidance Team Edition* explains to managers and union leaders how to direct, support and resource the grassroots safety culture change process.
2. *Grassroots Safety Team* edition contains everything grassroots safety team members need to know to implement a safety culture change process.
3. *Coach Edition* answers the difficult questions facing anyone who is learning to coach and not lead an empowered safety team. Included in this edition are evaluation and measurement instruments to keep the team on course and productive.





Guidance Team Edition

A Manager and Union Leader Guide to Directing, Supporting and Coaching Successful Grassroots Safety Teams.

This guide will answer:

- What is a safety culture?
- Why and how does the Grassroots Safety Leadership™ methodology work?
- How is the Grassroots Safety Leadership™ process implemented?
- What is the role of the Guidance Team in the culture change process?
- How does a manager lead and change culture?
- How are the conditions for success created?

Price: \$199.95, plus shipping and handling

Grassroots Safety Team Edition

A Handbook for Designing and Implementing Culture-Based Safety Improvement Strategies

The book will educate employee team members about:

- The nine critical ingredients for successful teams
- The hidden causes of accidents
- The powerful influence of culture in safety performance
- Strategies that get employee involvement

Price: \$179.95, plus shipping and handling

Coach Edition

The information and exercises in this book will enable Grassroots Safety Coaches to:

- Define their roles and responsibilities
- Support rather than lead the grassroots team
- Develop the grassroots safety team leader's facilitation skills
- Train team leaders to problem solve at a cultural level
- Increase meeting effectiveness skills
- Evaluate and measure progress

Price: \$99.95, plus shipping and handling

About the Authors of the Grassroots Safety Leadership™ Series

Dr. Simon holds a Ph.D. in Clinical Psychology from Harvard University. Ms. Carrillo holds a Masters Degree in Organizational Development from Pepperdine University. For more information, please direct e-mail to: info@culturechange.com.

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